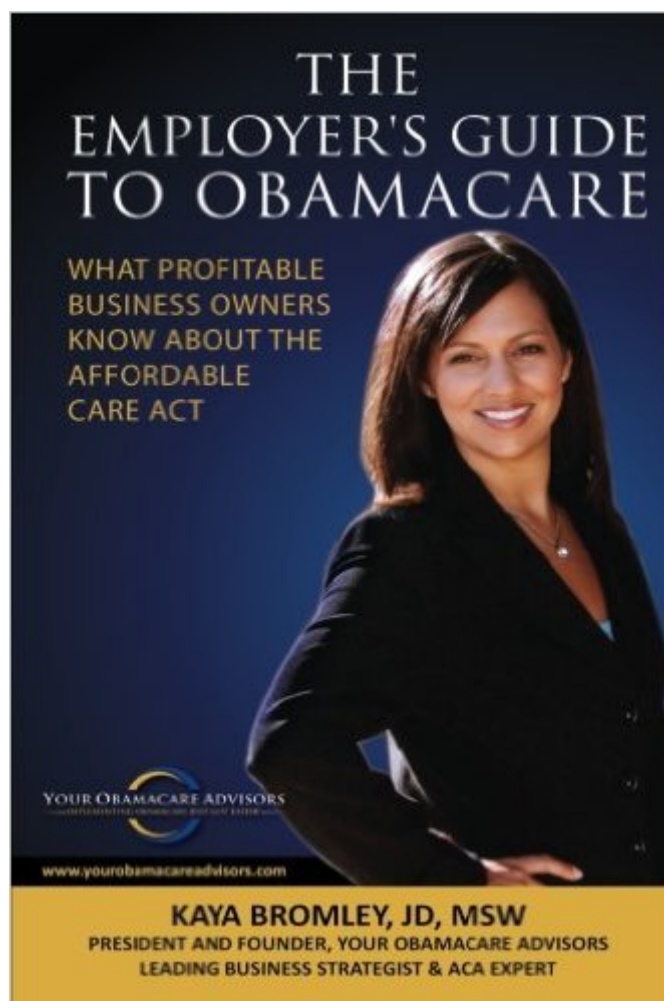


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# The Employer's Guide To Obamacare: What Profitable Business Owners Know About The Affordable Care Act



## Synopsis

The Affordable Care Act (ACA) is one of the most confusing and difficult laws US employers have ever had to face. It is thousands of pages long and changes constantly. The Congressional Budget Office has estimated that the IRS will collect approximately \$130 Billion dollars from employers who fail to comply with the law over the next 10 years. Fortunately, the Employer's Guide to Obamacare is here to help business owners navigate the minefield. In The Employer's Guide to Obamacare, attorney and business strategist, Kaya Bromley uses plain English, humor and a no-nonsense approach to teach employers exactly what they need to know to comply with the law. She breaks the law down into easy-to-understand concepts so that employers will easily obtain a working knowledge of the ACA mandates. More importantly, this book moves employers beyond mere compliance to finding opportunities and thinking strategically. Because of the ACA, many employers are learning how to re-think their businesses and create new profit centers. Now you can get in on their secrets. In this book, you will learn the answers to these questions: Do I have to offer my employees insurance? What will happen if I don't do anything? How do I avoid the \$2,000 per employee and the \$3,000 per employee penalties? How do I avoid the \$100 per employee per day penalty? Is it better to pay the penalty than offer insurance? What kind of insurance do I have to offer? What can I do if the IRS assesses me penalties incorrectly? How can I prepare for an audit? How are businesses creating profit centers by complying with the ACA? How have businesses saved hundreds of thousands of dollars already? And much more...

## Book Information

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## Customer Reviews

If there's one thing Kaya Bromley does very well, it's take a complicated subject and make it

understandable. I've read many commentaries and ebooks about the ACA, and her book is among the best. She presents a clear picture of what employers need to do to comply with the new laws. Highly recommended!

The ACA is overwhelming and foreign to most people who are trying to understand it. Kaya's book, *The Employer's Guide to ObamaCare*, makes sense of the law and addresses issues from the employer's perspective. She not only breaks down the law into understandable components, she teaches employers what they need to do about it. From my point of view as a consultant and broker who has studied the ACA, Kaya's perspective as an independent expert is just the resource broker's need for their clients. Bruce C. Lichtenberg, Area Senior Executive Vice President, Arthur J Gallagher & Co

I own multiple businesses across several states in America, and I can tell you that "The Employer's guide to Obamacare" is second to none for information that you absolutely need to know as a business owner. Kaya Bromley's information is invaluable to anyone interested in how healthcare reform can impact your life, your business, and how you look at health care and insurance. Do yourself a favor and pick up a copy today, you will be glad you did.

I loved the breakdown of the requirements albeit I am not a business owner, but it sufficiently filled my curiosity and quickly offered a down and dirty education. I especially enjoyed the monikers given to the small business examples, and I was shocked by the penalties section and how they could really derail an operation if it does not abide by the lengthy requirements set forth.

Thank you Kaya for writing a book about Obamacare that is understandable and relevant. As an attorney myself, I was looking for a resource that could get me up to speed quickly. Your book delivered. Any attorney advising business owners must read the *Employer's Guide To Obamacare*.

Kaya takes a complicated law and makes it easy to understand. She also provides practical tips to not only complying with the human resource issues but also provides strategies to ensure Obamacare works in your small business.

If your business needs to prepare for the Affordable Care Act (ACA) or "Obamacare", then this book

is the resource for you. Kaya Bromley, JD does the impossible by taking a confusing and overwhelming topic and making it easy to understand and dare I say, an entertaining read! One of the book's messages I found helpful was that companies can go beyond ACA compliance and create a strategic plan that makes business sense. With the January 2015 deadline quickly approaching, I realize that the time to take action and prepare a strategy is now. I recommend that you start with this book.

I highly recommend Kaya's book!! It is the perfect go to book for employers who need to know the ins and outs of ACA. It is not an easy task to take such a complicated law as ACA and put it in words that we can all understand and implement. She has done just that!! The best book on the marketing in understanding and interpreting the ACA. Enjoy the read!!

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